

**CORRECTION**

Due to an editing error, the Wednesday page 7 story, "Morrison to reopen more energy efficient," incorrectly states when the October Report was released. It was released Oct. 24. The Daily Tar Heel apologizes for the error.

**CAMPUS BRIEFS**

**BOE confirms seats in three Student Congress districts**

The Board of Elections certified four Student Congress seats Wednesday.

Pedro Carreno and Stephanie McLamb won the two open seats in the off-campus district six. Carreno received 91 votes and McLamb brought in 156 votes.

Jessica Thompson was the third highest vote-getter, with 84 votes.

Corinne Epperly won the seat in the medical school district nine, as a write-in candidate. She garnered two votes.

Michael Rooney took the seat in district seven, with 16 votes.

The elections board still needs Carreno's and Epperly's financial statements before they can take office officially.

**Carolina Women's Center announces faculty scholars**

The Carolina Women's Center announced Wednesday its Spring 2007 faculty scholars.

Kimberly Brownley from the Department of Psychiatry and Maxine Eichner from the UNC School of Law were awarded funding.

Brownley's project is called "Gender and Ethnic Disparities in Obesity and Cardiovascular Health Risk."

It attempts to determine why black women suffer total mortality and premature death because of heart disease more frequently than white women and why obesity and diabetes are disproportionately high in black women.

Eichner's project, "Family Matters: The Family-State Relationship and Our Liberal Democratic Ideals," considers the role the state should play with respect to family ties among its citizens.

The Women's Center's faculty scholars program is funded through the Office of the Provost and provides for course replacement money for one course during the award semester.

**Students can apply to be diversity camp counselors**

Applications are available for Carolina United camp counselors next year.

The 2007 camp will be held Aug. 12 to Aug. 17, and applications are due at 5 p.m. Friday.

Carolina United is a program for student leaders to learn about diversity at UNC. It was created by two UNC students.

In August about 60 students spent the week discussing race, religion and globalization. They also talked about current events in relation to UNC.

For more information about applying, visit [united.unchost.org](http://united.unchost.org) or e-mail [united@unc.edu](mailto:united@unc.edu).

**SPORTS BRIEFS**

**Tailback Edwards out second consecutive week**

North Carolina junior tailback Barrington Edwards will not be in the line-up for the second consecutive week when the Tar Heels face No. 11 Notre Dame on Saturday.

Edwards was suspended prior to UNC's matchup against Wake Forest last weekend for violating team policy.

During the game, which UNC lost 24-17, senior Ronnie McGill, the Tar Heels' leading rusher, tied career highs in carries (29) and rushing yards (117) in Edwards' absence and is likely to again shoulder the bulk of the running load.

**Field hockey to play Duke in ACC tournament opener**

The North Carolina field hockey team will take on rival Duke in a No. 6 versus No. 3 seed matchup at 4 p.m. today at Henry Stadium. The winner of the game will face Wake Forest at 7 p.m. on Friday.

The single-elimination championship tournament will be hosted at UNC on Nov. 2, 3 and 5. Students with an ID from an ACC school will be able to see the games for free.

All-tournament ticket packages are \$10 for adults and \$5 for students, seniors and children. Single-day tickets are \$5 for adults and \$3 for students, seniors and children.

UNC is 32-8 all-time in conference tournament action, with 15 ACC titles — the last won in 2004.

— From staff and wire reports

# New standards fail schools

## Officials say parents shouldn't worry

BY JESSICA SCHONBERG  
CITY EDITOR

Three elementary schools and three middle schools in the Chapel Hill-Carrboro district failed to meet Annual Yearly Progress standards set by the state, according to preliminary results released Wednesday.

Carrboro, Ephesus and Frank Porter Graham elementary schools and Culbreth, McDougle and Phillips middle schools failed to make the mark.

But district officials are urging parents not to be discouraged.

North Carolina revised the standards for adequate progress last year to comply with the federal No Child Left Behind Act. The cur-

riculum being tested now is more rigorous and the cut-off point for a passing grade is higher.

Every subgroup, such as racial or economically disadvantaged students, within a school must pass in order for the school to pass.

Scores for the reading tests were released this summer, but the AYP is based on combined scores with the math tests released Wednesday.

After the release of the reading scores, Carrboro Elementary was the only school that failed.

Because of the changes, old and new scores can't be compared.

"I think in terms of the ABCs and the AYP that this is about what we might have expected,"

Superintendent Neil Pedersen said in a news conference Wednesday.

The district scored about 20 percent higher than the state on average.

An achievement gap between minority and white students remained obvious in the scores.

Assistant Superintendent for Instructional Services Denise Bowling said that all students made achievement gains, but that the difference between minority and white scores remained roughly the same.

To help schools achieve AYP, Pedersen compiled a list of actions the district should take.

Among his suggestions are using culturally relevant teaching practices and increasing the use of professional learning communities so teachers can learn from one

another's experience.

Because schools received less state recognition based on test scores, many teachers will be getting smaller, if any, bonuses.

Multiple Orange County schools also failed to meet the new standards. Eight out of 11 elementary and middle schools did not meet AYP.

Although he said it was a difficult decision for the state to raise proficiency standards, Pedersen said it should benefit students.

"I support, at least in concept, raising the standards," Pedersen said.

"I just think it's unfortunate that this can predictably result in a perception that many students are failing."

Contact the City Editor at [citydesk@unc.edu](mailto:citydesk@unc.edu).

# Forum blasts dental layoffs

## Say process not in UNC tradition

BY EMILY STEPHENSON  
STAFF WRITER

Discussions about the outsourcing of jobs at the UNC School of Dentistry dominated the Employee Forum's Wednesday meeting.

David Brannigan, vice chairman of the forum, said he equates the University administration's actions regarding the dismissal of 15 technicians in the dental school with a basketball game.

"They are running down the clock," Brannigan said during the meeting. "That's a tactic to beat Duke in basketball. That's not a way to deal with employees."

He said administrators appear to be ignoring protests, waiting until the layoffs take effect, at which point it will be too late for further discussion.

According to a resolution passed Wednesday by the forum, former Chancellor Michael Hooker established a tradition of openly discussing such decisions. The resolution claims that John Williams, dean of the dental school, has violated this tradition.

The decision to lay off employees as of Nov. 27 was based on reports Williams received from an ad hoc committee he formed to evaluate the school's efficiency. The committee had no employee involvement.

The administration's response to suggestions to reconsider outsourcing, Brannigan said, has been less than satisfactory.

"We didn't ask them to rescind their decision," Brannigan said. "We want a 12-month moratorium to make sure they are doing the right thing."

Williams has said that he welcomes employee feedback but that it will not change the decision.

Other forum members said they also oppose the way the outsourcing decision was reached.

"I've lost a lot of sleep over this," said Martha Barbour, department manager of the dental school. "It's just so unethical and so unfair."

The layoff decision was announced about a month ago.

Forum members said they are worried that more jobs might be eliminated using the same methods.

"It means Chancellor Moeser has declared open season on your jobs," Brannigan told forum attendees.

Barbour shared the sentiment. "I hope he doesn't decide to outsource managers," she said.

The forum also heard a presentation from John Blanchard, senior associate athletic director for student-athlete services, about the Carolina Leadership Academy and nominated Ernie Patterson and Brannigan to continue as chairman and vice chairman, respectively, of the 2007 Employee Forum.

Contact the University Editor at [udesk@unc.edu](mailto:udesk@unc.edu).



DTH/DANIEL BAND

John Withey, a brewmaster at Top of the Hill restaurant, works on the brewing equipment Tuesday afternoon. Top of the Hill soon will be installing a new brewery system to be housed on Eubanks Road that will make canning more efficient and meet consumer demands.

# A CAN-DO ATTITUDE

## Top of the Hill set to expand micro-cannery

BY CATHERINE WILLIAMS  
SENIOR WRITER

Top of the Hill Restaurant and Brewery sits at the physical crossroads of Chapel Hill. Situated at the corner of Franklin and Columbia streets, the third-story business provides a view of pretty much everything that happens downtown.

But now Top of the Hill and its owner, Scott Maitland, are sitting at a new, metaphorical crossroads.

Maitland has purchased a second brewery, and he is in the market for a larger canning machine that will be able to handle more than the current machine's one can at a time.

Little more than a year ago, Maitland and his microbrewing colleagues began the South's first micro-cannery.

"My distributor said it was the best product launch he's seen in the 20 years of his business," Maitland said. "The problem was we didn't have enough product to actually meet the demand."

And although Maitland acknowledged that

this is a good type of problem to have, he has decided it's time to do something to fix it.

The operation will be housed in the new Chapel Hill Industrial Park on Eubanks Road, built and managed by Calvin Mellott.

As well as expanding beer production, Top of the Hill will be launching Blue Heaven liquors and hopes to begin producing vodka and possibly gin or rum.

Top of the Hill is one of the largest individual buyers and sellers of alcohol in the state, and vodka is at the top of its list.

"And I realized," Maitland said, "Well heck, why am I buying alcohol from somebody else? We'll just make it ourselves."

### 80,000 cans on the shelf

The in-house brewing operation produces about 40 barrels per week or about 1,200 gallons. Top of the Hill produces almost 2,000 barrels of beer per year, only an eighth of which is put into roughly 80,000 cans for sale at the restaurant and for local retail distribution.

But brewmaster John Withey said that still isn't enough.

"What you need to understand is that we can't keep up, we can't produce enough to supply, to satisfy all the demand we have for

it," he said.

"And that's why we're building a new brewery, putting in a new big canning line, so it won't be done by hand."

With the new equipment in place the team would be able to increase can production tenfold.

"Right now we're the 150th largest brewery in the United States," Maitland said. "And that would move us to be about the 100th largest brewery in the United States — not that size matters."

But for consumers, size does matter if limited production means limited availability.

Top of the Hill cans are distributed by Empire Distributors Inc., which sells them to a handful of retail outlets. Chapel Hill Country Club sells the beer in its clubhouse, and buyers can find six-packs at specialty stores such as Whole Foods Market and Weaver Street Market.

Paul Duke, beer purchaser for Whole Foods in Chapel Hill, said Top of the Hill beer is a steady seller and competes well with other beers on the shelf. He said the beer's local origin is the main attraction for the store.

"We look for seasonal beers; we look for

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# UNC to help China address care reform

## Officials: health a priority for both

BY CORI SUE MORRIS  
STAFF WRITER

Visiting from Beijing, senior Peking University official Min Weifang and UNC Chancellor James Moeser formally announced Wednesday an inaugural health care conference to be held this December in China.

Min is the executive vice president and chairman of Peking's university council. His first visit to North Carolina marks the start of a collaborative effort between the two universities and Research Triangle Institute International to improve global health care.

The Dec. 11-12 conference, "Harmonious Development and Reaching Health for All," will bring together UNC and Peking scholars, government officials and representatives of the private sector to address Chinese health care reform issues.

Officials said they hope the conference becomes a yearly event,

*"We want a partnership with Peking, and we want it to be a two-way street."*

JAMES MOESER, CHANCELLOR

with the location alternating between the two campuses.

"The health care system has now become the top priority of the leadership of China," Min said. "If we want to have a harmonious society, we have to have a good health care system."

He said that the U.S. and China have much in common as the largest developed and largest developing countries, respectively, and that UNC is well-known in China for academic excellence.

Min was honored Wednesday at a luncheon at the Carolina Inn. Moeser presented him with a silver platter and said his efforts in

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# Alumna makes it big in news biz

## Lands broadcast job in D.C. market

BY ERIN WILTGEN  
STAFF WRITER

Pamela Brown started young.

The 7-year-old blonde would stroll around her house, tape recorder in hand, interviewing people and jotting down the answers to her intriguing questions. It was in these early years that she fostered her dream to become a reporter.

Those dreams never stopped growing.

In high school, the Lexington, Ky., native interned at a local TV station, progressed to a summer internship with CNN in New York and later interned with Sen. Hillary Clinton.

"In order to be ahead of the game I needed to start early," said Brown, 22. "I've always just tried to stay on task, stay on target. ... There's a lot of people vying for my job, and I've got to set myself apart."

Brown, who graduated from UNC in May 2006 with a major in electronic communication, began

working as a reporter for News Channel 8 and ABC 7 in August. She goes live several times a week and covers Virginia, Maryland and Washington, D.C.

"I graduated and, just like every other college grad, I was sort of clueless as to what my job was going to be," she said. "I was expecting to go to some small town in the middle of nowhere and work my way up."

But instead Brown ended up at the eighth largest market area according to Nielsen Media Research and was thrown on the air within her first week on the job.

"There's no one holding my hand," Brown said. "It's all up to me. This is a whole new ball game here. It's a little scary because I'm in a top 10 market. ... I have to be on my toes."

However, landing a high-visibility job right out of college is not uncommon for UNC graduates, broadcast professor Charlie Tuggle said.

"We do have a number of people who go to markets higher than you would expect right out of school and then start to make those jumps



UNC graduate Pamela Brown said the job's pressures have made her learn to be less of a perfectionist.

sooner than you would expect," he said.

The ride hasn't been completely smooth for Brown, however. In her second week, her managers placed her on a story about a candidate running for county executive, an easy story for a beginning reporter. But the opposing candidate wasn't ready to play along.

When the opponent showed up to the press conference, the two candidates got into a fight. The once easy assignment turned into the top story of the day. Brown had 30 minutes to write her script, and suddenly managers were telling her she had to do a story for both ABC 7 and News Channel 8.

"It didn't turn out the way I wanted it to, and it was my second week, and I was worried about making impressions," she said. "I've learned to be not as much of a perfectionist."

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**BROWN**

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Other difficulties stem from rumors about her famous parents, John Brown, former governor of Kentucky, and Phyllis George, Miss America 1971 and a former CBS sportscaster. Some say Brown's bigwig parents got her the job at a bigwig news organization.

"There will be people that want to talk and gossip," Brown said. "The only thing I can do is keep my head down and work hard and show people that I'm doing this because I want to do this."

Her parents have given her opportunities she wouldn't have otherwise, she said, but she maintains that her achievements are her own.

"I'm proud that I've had my mom who's in the business," she said. "She's been a great mentor for me."

Tuggle referenced the connection between Brown's high-level job and the identity of her parents, but highlighted her skills.

"She has a real live camera presence which is something you can't coach or teach: You just have to have it. She looks good, she sounds

*"There's no one holding my hand. It's all up to me. This is a whole new ball game here."*

**PAMELA BROWN, UNC ALUMNA**

good, which is the first hurdle you have to cross."

Despite such adversity, Brown said she enjoys her job and was "just like beyond thrilled" when she was hired.

She has reported on the opening of a new firehouse, families who put down money for homes that were never built and the marathon man, a cross-country runner trying to run 50 marathons in 50 days.

"I love that every day is unpredictable," she said. "It's never boring."

"I kind of feel like it's a dream," Brown said. "OK the joke's over; it's too good to be true. I'm doing exactly what I want to be doing in life and that's rare."

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**PARTNERSHIP**

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health care improvement "truly cross global boundaries."

"We want a partnership with Peking, and we want it to be a two-way street," Moeser said.

Min said UNC's School of Public Health and Peking are collaborating on problems facing both nations.

"Public health issues affect both countries, and both need better health care for people of the low-income group," Min said.

Peter Coclanis, associate provost for international affairs, said University health scholars have worked in China for years, but the conference will solidify their role.

Wayne Holden, executive vice president of RTI's social and statistical sciences, also was honored at the luncheon. RTI is helping to fund the conference.

"Holden backed up his enthusiasm with robust moral, intellectual and financial support," Coclanis said.

Prior to the luncheon, Min toured the School of Public Health with eight public health officials. "UNC's School of Public Health



DTH/SARAH NEAL SIMPSON

Min Weifang, chairman of the university council of Peking University, meets with Peggy Bentley and other public health officials Wednesday at UNC.

has done an excellent job in teaching, research and professional collaboration," Min said.

"UNC's long research on health issues in China is very significant. It's made important contributions in China's policymaking because of research in China over many years."

During the next four days, Min will visit Duke University, N.C. State University and RTI International. "I cherish very much the opportunity to be here," Min said.

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**CANNING**

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organic beers; we look for local beers, and then we fill in the blanks after that with things that tickle our fancy," he said.

Duke said Whole Foods sells about two cases of the beer each week, mostly on the weekends.

"Mostly it's young urban professionals," he said.

"There are definitely people that come looking for local beers, and I'd say probably just as many people are from out-of-town and come looking for things they haven't seen in their hometown before."

**New beer on the block**

Adding canning to the restaurant's resume allowed Maitland to launch his own brand, and he's looking forward to expanding it.

The brewery cans only two beers — the Ram's Head India Pale Ale and the Leaderboard Trophy Lager. "The Ram's Head IPA is sort of the Carolina-ish can that we brew," Maitland said. "It's our ode to Chapel Hill."

The lager is part of the Leaderboard brand created by Top of the Hill with the golfing consumer in mind. The brand's tagline is "Any other brew is just a water hazard."

Once new production is up and running, Maitland plans to can the Old Well White, which Assistant Brewer George Dusek said he foresees overtaking the IPA and lager.

"I think it's one of our more popular beers," he said. "It covers a broad range of tastes."

"A lot of folks who inherently think they don't like beer find it appealing because it's light, it's fruity, it's fizzy."

Maitland said Top of the Hill might market the beer as Old Well White for grocery stores and market it separately as One-Putt White for the Leaderboard brand.

But the new brand also has a drawback.

"To be frank, if I had known that we'd have been so well received by the grocery stores and things, I would not have done a golf-specific beer," he said. "What was what I thought one of my greatest ideas ever, has kind of become a little bit self-limiting."

**Untapped potential**

The choice to market the lager as a golfer's beer attempted to harness the strength of the can as a viable container.

"The craft-brewed-beer in the can is cutting edge, to some extent," Withey said.

"Most people have stuck their beer into bottles because that's what they thought they had to do, and the thing to do, and so they've all done it."

But managers of many golf courses, swimming pools and beaches do not allow patrons to carry glass bottles. This has eliminated the presence of microbrews in these venues.

Maitland said part of the stigma against canning crafted beers came about in the microbrewery development of recent decades.

"I think that there is a misplaced notion that the microbrew revolution was against canned beer," he said. "And I will tell you that those folks have got it wrong. The revolution itself was not about the can, it was about the crap that was in the can."

The two enemies of beer are light and oxygen, he said, and the level of protection is about the same with both cans and bottles.

Cans are a good package for other reasons as well.

"Besides the fact that they chill faster in the refrigerator, they stack better in the refrigerator, too," Dusek said. "Where, you know, bottles — if you knock a bottle over, you've knocked a bunch of bottles over. Cans nest nicely."

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